



For Immediate Release:

Contact: Marcus Evans
(229) 386-3999
marcus@gapeanuts.com

(Bank Name) to promote Georgia peanuts with annual promotion Oct. 16-20

TIFTON, Ga – The Georgia Peanut Commission and Georgia Bankers Association will join forces Oct. 16-20, 2017, to promote the 41st annual Georgia Peanut Bank Week. Financial institutions and local banks across the state will offer a tribute to Georgia’s 3,400 peanut farm families and the sustainability they provide to Georgia’s state and local economies.

The 2017 theme, “Peanuts: Sustaining Georgia’s Rural Economy,” will showcase the sustainability peanuts provide on and off the farm, as well as highlight the fact Georgia peanuts contribute more than \$1.3 billion annually to the state’s economy; a contribution that helps maintain Georgia’s largest industry: agriculture.

“We’re excited to continue Georgia Peanut Bank Week for the forty-first year and salute peanut farmers,” Armond Morris, chairman of the Georgia Peanut Commission said. “This promotion is a great way to highlight all peanuts have to offer our communities across the state.”

The annual promotion will be taking place during an opportune time of the year: peanut harvest. In 2016, Georgia peanuts were planted on more than 720,000 acres throughout Georgia and accounted for nearly 50 percent of peanut production in the United States. Peanuts were planted in more than 75 of Georgia’s 159 counties with an average yield of more than 3,900 pounds per acre.

(Bank Name) urges everyone to stop by during Georgia Peanut Bank Week to learn more about Georgia peanuts. Recipes, peanut snacks and other promotional items will be available throughout the week. “Come join us at (Bank Name) as peanut farmers prepare for harvest and bring both continued and new business to our community,” says (Name, President of Bank).

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